



Missouri & Kansas Search and Staffing Association

## Annual Sponsorship Opportunities for 2014

Join the Missouri and Kansas Search & Staffing Association as an Industry Partner and open the doors to a range of networking and business opportunities. As an annual sponsor, you have the opportunity to maximize the dollars you invest with MKSSA.

### **Diamond Annual Sponsorship \_\_\_\_\_ \$4,000**

Company logo with Diamond recognition on MKSSA marketing material  
Company name with Diamond recognition in signature panel of all official MKSSA emails  
Company logo with Diamond recognition on MKSSA's web page  
First right of refusal for participation at Conference, Legislative Day and Owners Only Retreat  
Diamond annual sponsors may purchase *Keynote Speakers Sponsorships*  
MKSSA Membership included.  
Entire \$4,000 towards your choice of sponsorships

### **Platinum Annual Sponsorship \_\_\_\_\_ \$2,500**

Company logo with Platinum recognition on MKSSA's web page  
Second right of refusal for participation at Conference, Legislative Day and Owners Only Retreat  
Platinum annual sponsors may purchase *Keynote Speakers Sponsorships*  
MKSSA Membership included.  
\$1,000 in credit towards your choice of sponsorships

### **Gold Annual Sponsorship \_\_\_\_\_ \$1,000**

Company logo with Gold recognition on MKSSA's web page  
Gold annual sponsors may purchase *Keynote Speakers Sponsorships*  
MKSSA Membership included.  
\$500 in credit towards your choice of sponsorships

### **Silver Annual Sponsorship \_\_\_\_\_ \$500**

Company logo with Silver recognition on MKSSA's web page  
Silver annual sponsors may purchase *Keynote Speakers Sponsorships*  
MKSSA Membership included.  
\$250 in credit towards your choice of sponsorships

★ Additional Sponsorship Opportunities are listed on the next page.

**Events and Opportunities at Conference 2014**  
**November 2014**

**Events and Opportunities at Owners Only**  
**Retreat**  
**November 13, 2014 – Columbia, MO**

**Yes, we want to participate at the following level (s):**

- |   |   |
|---|---|
| <input type="checkbox"/> Diamond Sponsor (\$4,000)  | <input type="checkbox"/> Gold Sponsor (\$1,000)     |
| <input type="checkbox"/> Platinum Sponsor (\$2,500) | <input type="checkbox"/> Silver Sponsor (\$500)     |
|   | <input type="checkbox"/> Individually Checked Above |

Name(s): \_\_\_\_\_

Company: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Expiration (MM/YY): \_\_\_\_\_

CVV Code: \_\_\_\_\_ Total Amount Authorized: \$ \_\_\_\_\_

I understand and agree to the descriptions, terms and benefits as explained on these 4 pages. Deadline to purchase Annual Sponsorships is **March 30, 2014**. Please charge my credit card the amount authorized above. For payment arrangements, a 50% deposit is required "AT THE TIME OF COMMITMENT". No refunds will be granted.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Owners Only Retreat ■ November 6-7, 2014**

MKSSA's Owners Only Retreat is held one day each fall in Columbia, MO. This event is limited to Owners of Staffing & Recruiting Companies. Industry partners have the opportunity to network with Owners in an intimate setting. Upon request, Exhibiting Industry Partners are given the opportunity to address the group during the event. There is a limited number of sponsorship opportunities including an optional group social activity (depending on venue) held the day before the actual two-day event.

**Chapter Networking Events ■ 2014**

Each month, the Kansas City and St. Louis MKSSA chapters hold networking events for association members and non-members. These events allow industry members to gain valuable insights for their businesses in a fun and relaxed atmosphere.

**Chapter Meetings**

Our Industry Partners have the opportunity to sponsor monthly meetings for either the Kansas City or St. Louis chapters. As an industry partner you are always welcome to attend meetings at member prices and network in a more intimate environment and build individual relationships. But sponsorship of a meeting provides the Industry Partner(s) a spotlight focus -- the opportunity to address the group for a few minutes and provide your company materials at each place setting or at a designated table.

## **MKSSA Annual Membership**

- ★ Annual membership dues are \$200.00. Apply online at [www.mkssa.com](http://www.mkssa.com)
- ★ Complimentary listing on the MKSSA website ([www.mkssa.com](http://www.mkssa.com)) with free hyperlinks to your email address and your company's website!
- ★ A welcome email from MKSSA to all members announcing your new partnership with us!
- ★ Free MKSSA member mailing list uploaded via e-mail! Yours for the asking!
- ★ Participate and network at local chapter meetings!
- ★ Opportunity to sponsor at the Owners Only Retreat!
- ★ Opportunity to sponsor at local chapter meetings!
- ★ Opportunity to submit relevant articles to the online - public library, online members only resource library, our Facebook page and Members Only LinkedIn Group!
- ★ Receive all relevant membership mailings and emails!
- ★ Attend individual Chapter meetings and State Events at member prices!
- ★ Opportunity to sponsor at our annual Staffing and Recruiting Conference!
- ★ Business referrals from inquiring members!
- ★ Admission to chapter meetings and annual conference at special member prices!
- ★ Opportunities to partner with MKSSA for increased exposure to our members! Authorization to use the MKSSA logo in your marketing materials!